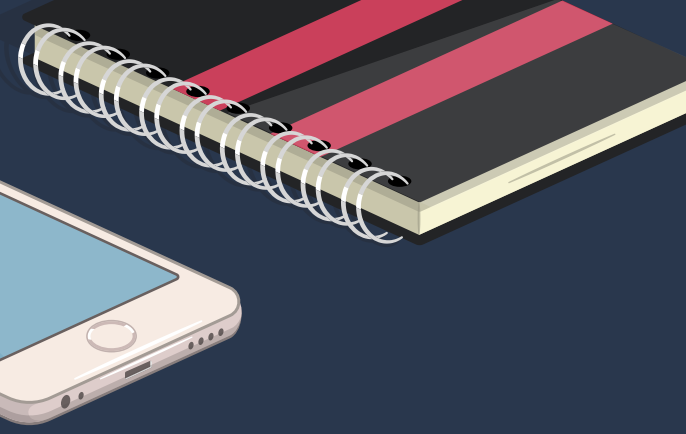
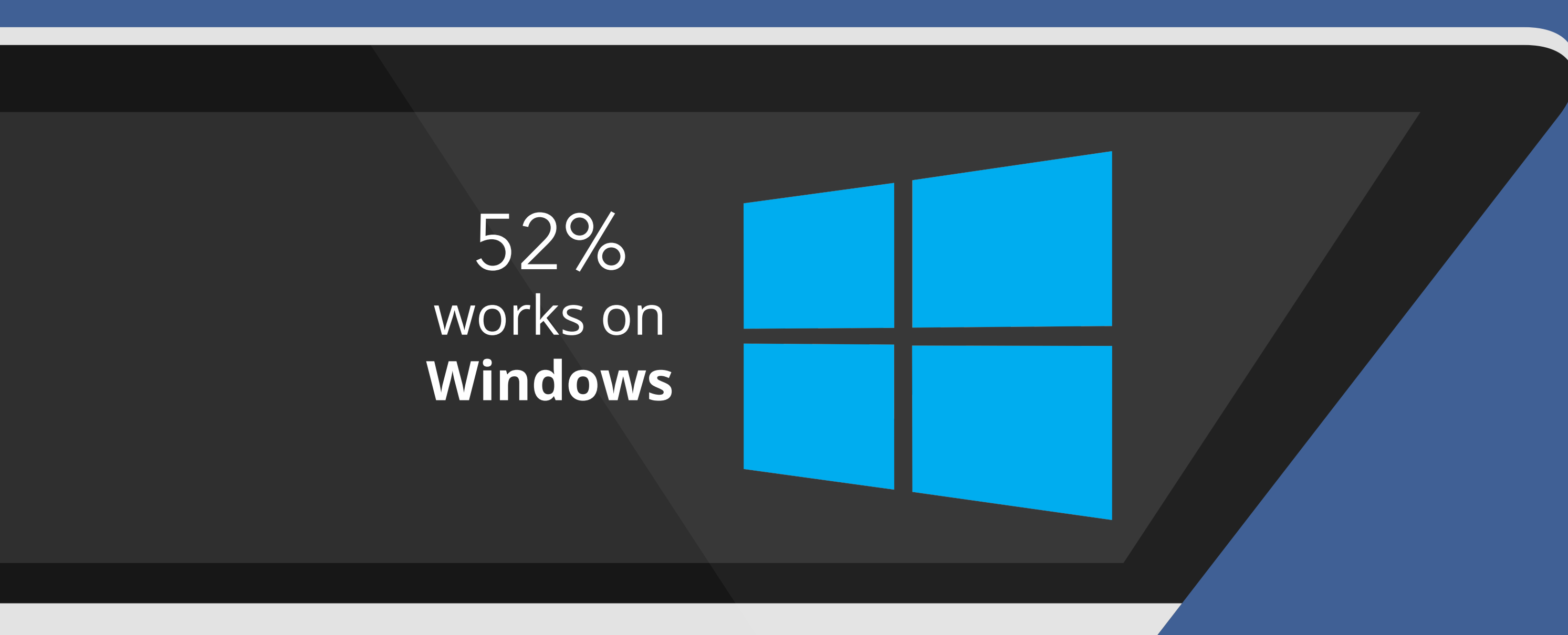
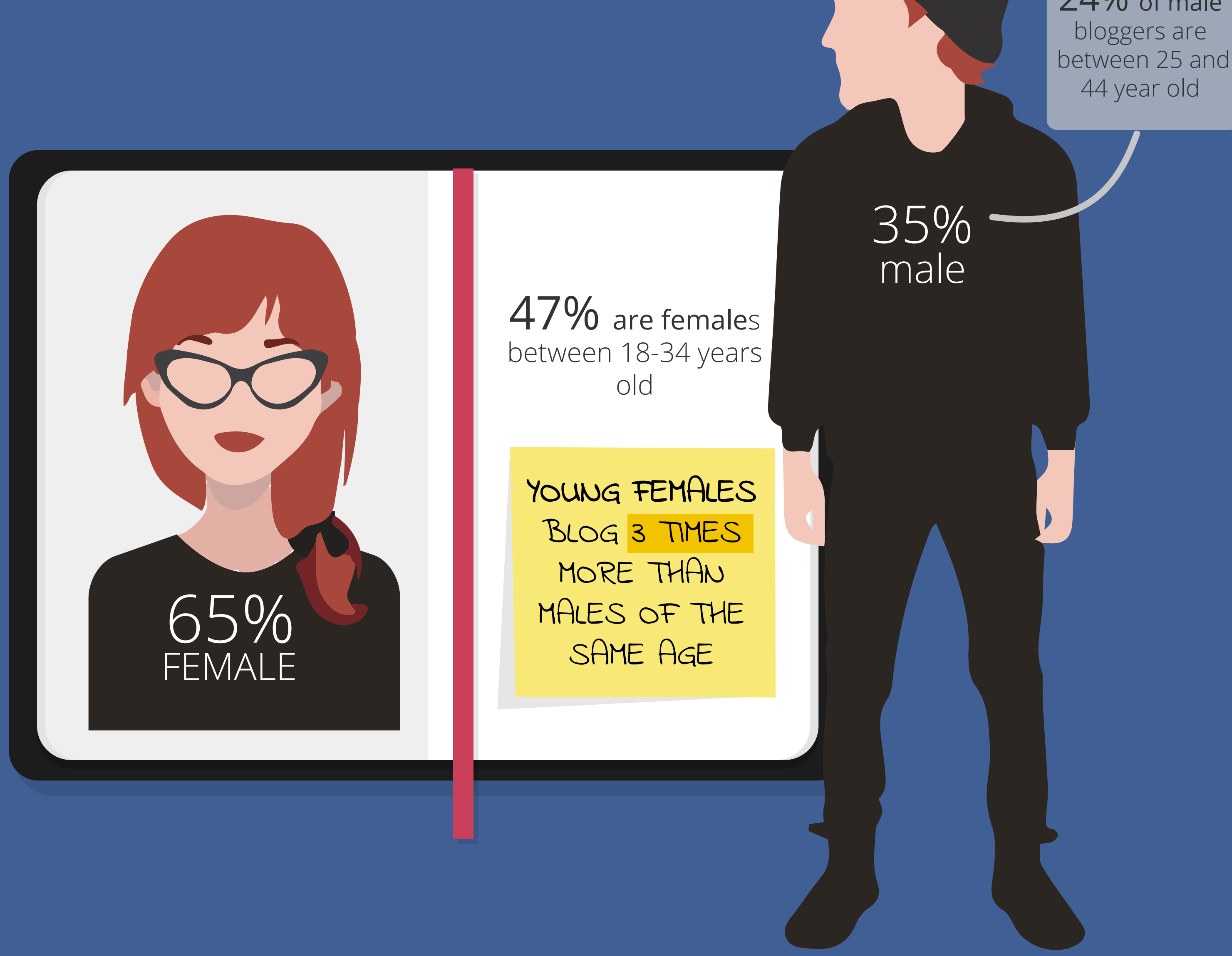




ANATOMY OF A BLOGGER



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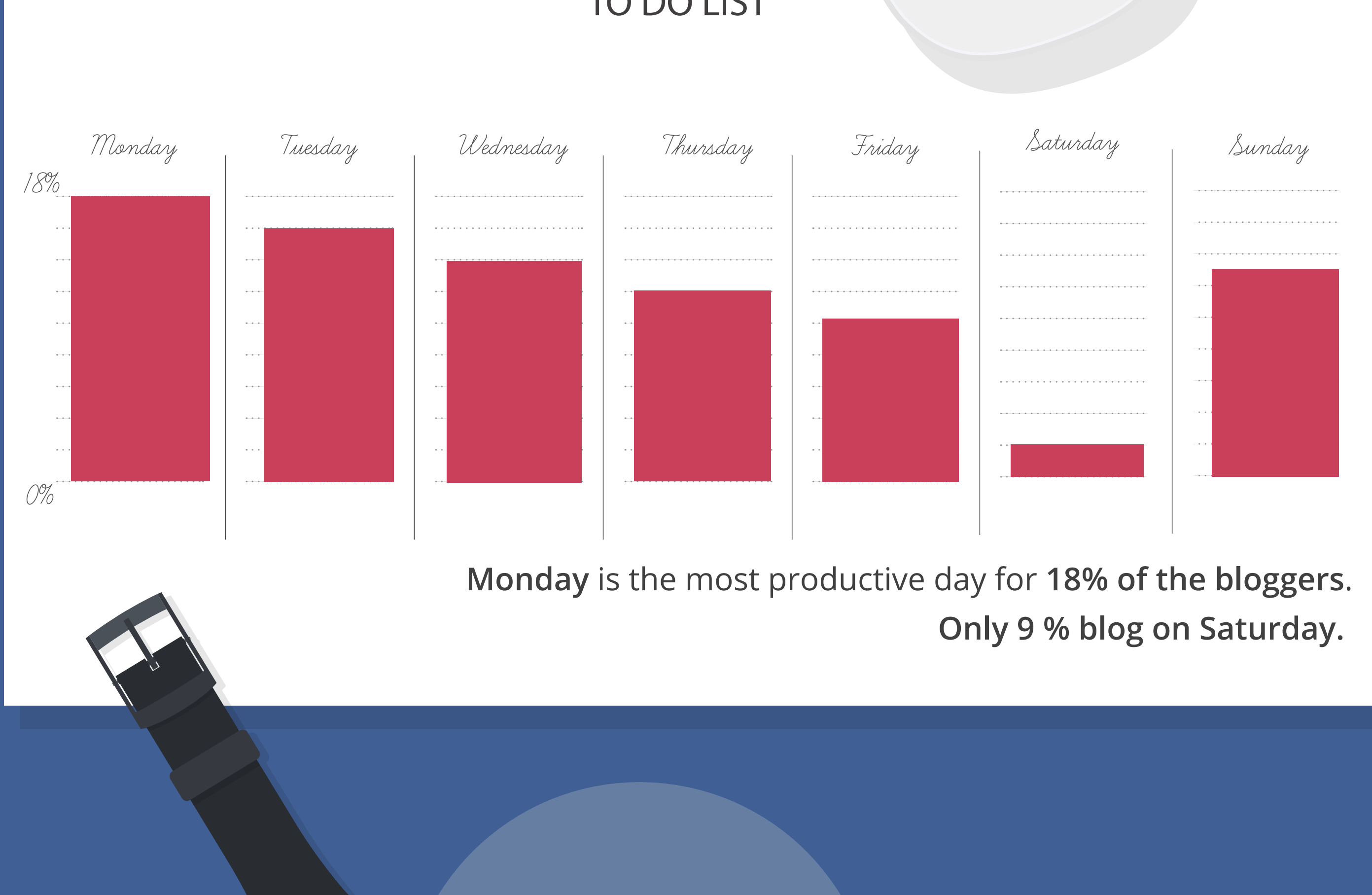
44% use Chrome browser



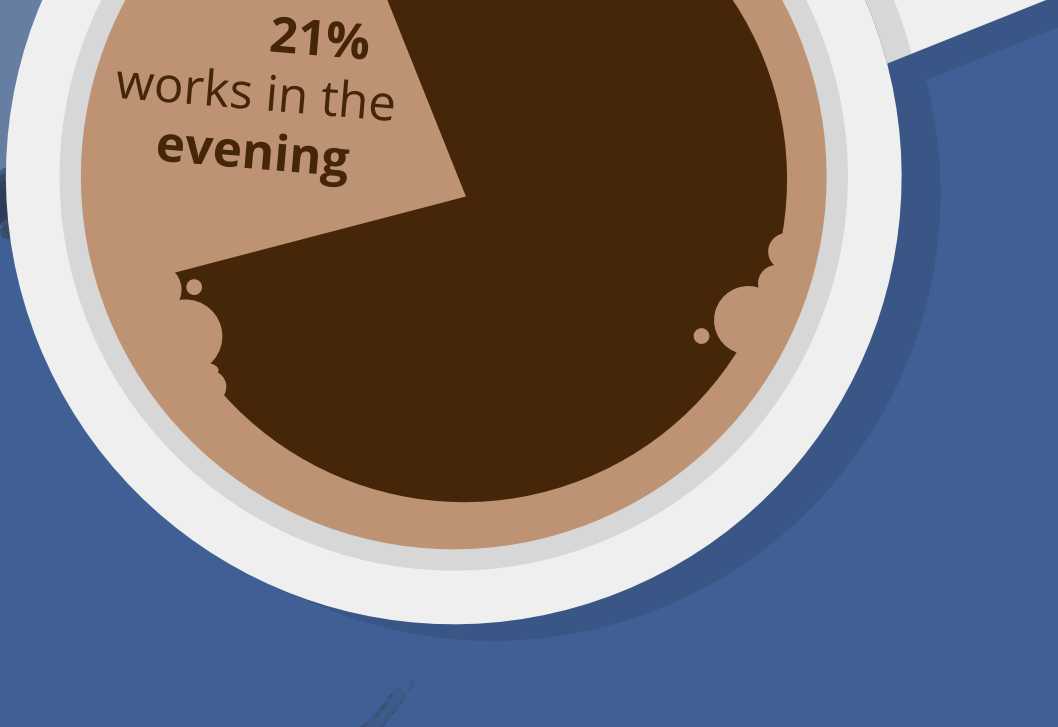
Almost 75% of blogs are running on Wordpress



16% are Mac Enthusiastic (Mac+Safari)



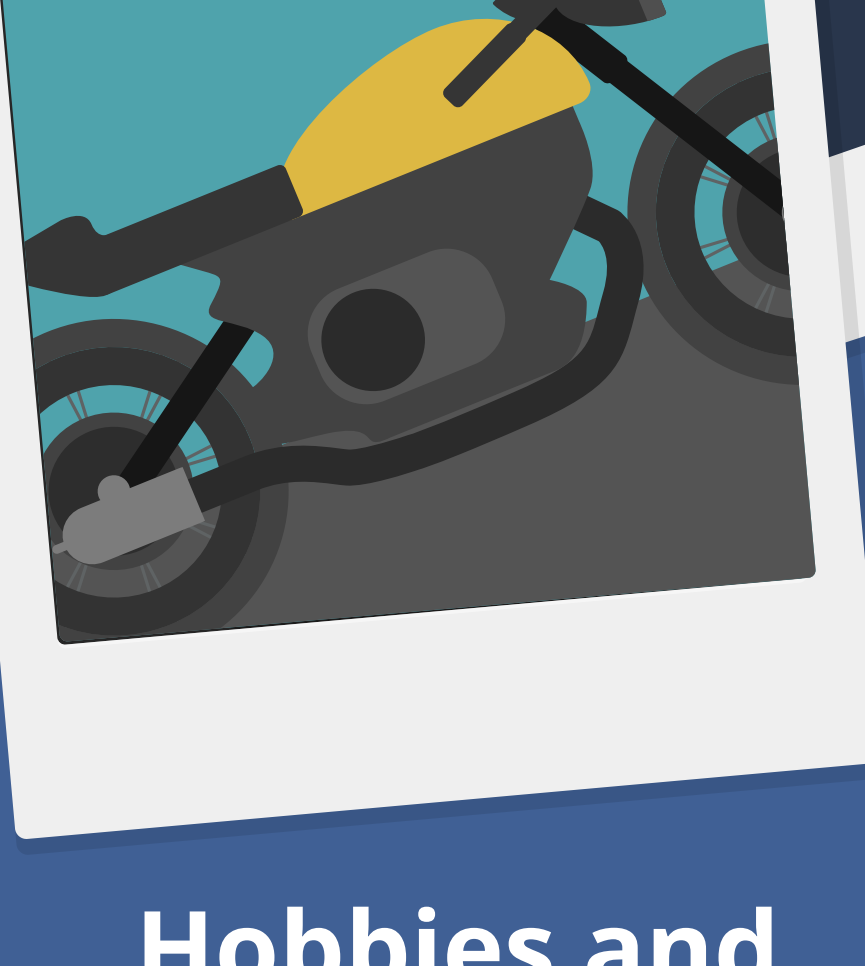
1 out of 3 bloggers work from **10:00 to 14:00**



THE MOST POPULAR BLOG TOPICS



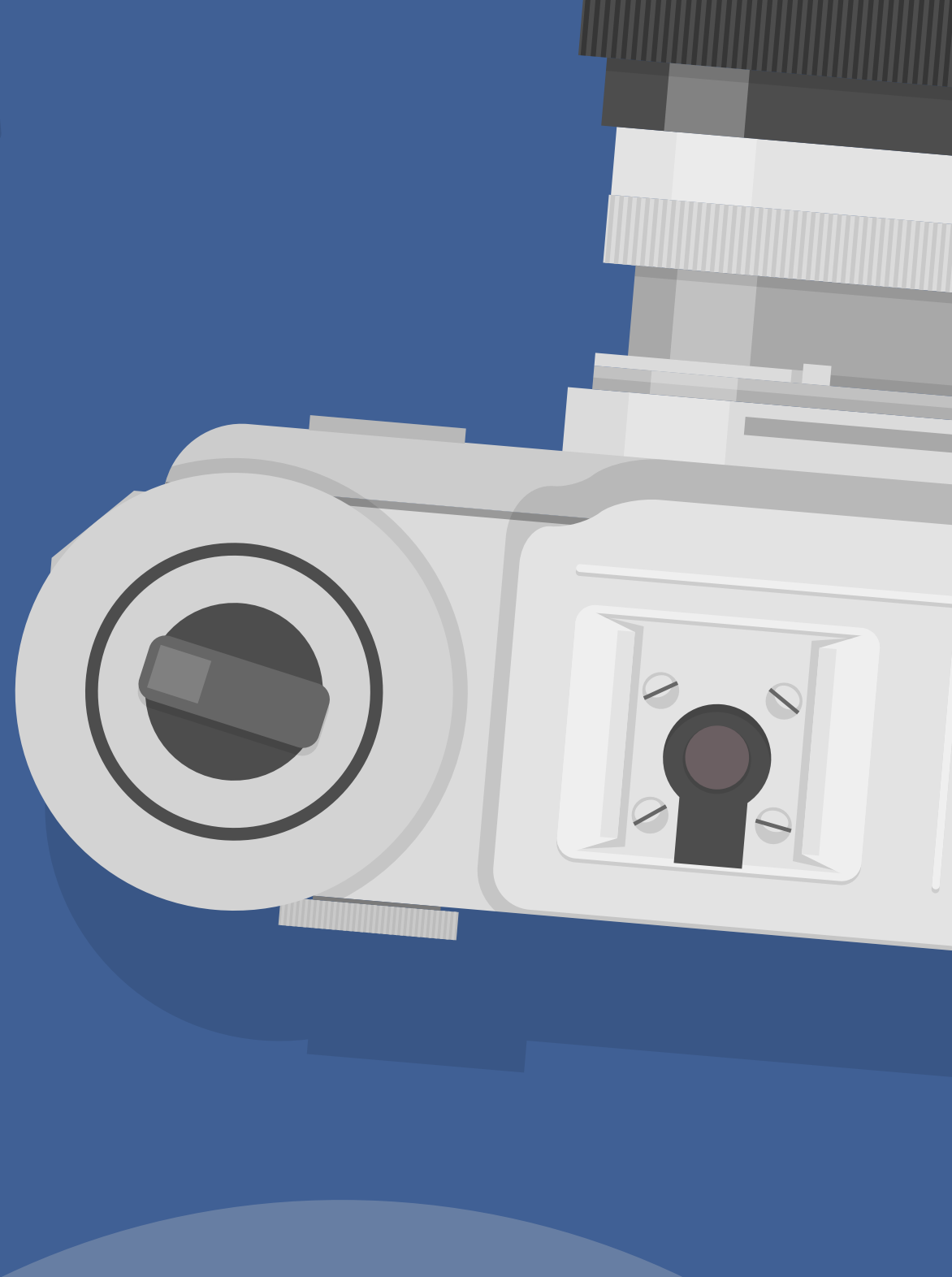
Food and Drinks
14%



Hobbies and Interests
12%



Travel
10%



...represent more than 80% of blog topics search on Google (*)

The main data shown in this infographic are based on the insights from the activity of more than 8500 bloggers' using blogfoster software.

Data collected from June 2016 to November 2016.

External Sources

* Based on Average Monthly Searches (exact match only) using Google Keyword Planner

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