

JULY 2012

Web News



Touch2View  
Touchscreen & Display Specialists



### A Rooftop Retail Party

Touch2view were proud to sponsor the recent Internet Retailing Magazine Awards and Birthday Party where industry leaders celebrated their achievements atop one of Central London's most stunning venues.

Using a fleet of Giant iTab's - giant interactive tablets - they were able to show a range of Retail Apps, e-commerce solutions and interactive gaming on screen. With the look and feel of Giant smart phones and Giant tablets, it didn't take long for guests to get involved and engage with the screens and their differing content in a fresh and fun way.

Retail digital signage may never quite look the same again!

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